

Annika Bergquist

Campus Address
Milwaukee, Wisconsin

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Permanent Address
Bigfork, Montana

EDUCATION

MARQUETTE UNIVERSITY, Milwaukee, WI

May 2027

Bachelor of Science in Business Administration

Major: Marketing

Minor: Advertisement

WORK EXPERIENCE

AAU BASKETBALL, Spokane, WA

Tournament Employee

November 2021 - January 2023

- Learned how to manage conflicts without escalating tense situations.
- Improved communication skills by problem solving when disputes about the score of the game transpired.
- Learned how to multitask by watching what is happening in the game while also controlling the score board and sheet.

CLASS PROJECT EXPERIENCE

Marketing Manager

August 2023 - December 2023

MARKETING MANAGER FOR BIZCAFE SIMULATION, BUAD 1001, Milwaukee, WI

- Regulated cost of products and what the company should be selling products for based on the market and clientele.
- Created the brand's logo and slogan for the company, using creative skills to contribute to the business.
- Collaborated in a small team of six so effective communication is necessary.

RELATED EXPERIENCE

WOMEN IN BUSINESS CLUB, Milwaukee, WI

Club Member

September 2023 - Present

- Networking with hundreds of fellow women in business to build upon connections necessary for future employment.
- Connecting with other women-based associations, such as the women's basketball team and the women in engineering club, to help build a stronger community.
- Exploring different fields of business by attending seminars to become more informed on the careers available to pursue.

CAMPUS ACTIVITIES

WOMEN'S CLUB BASKETBALL, MILWAUKEE, WI

Player

September 2023 - Present

- Implemented effective communication tactics necessary to work in a team.
- Working on how to time manage to balance going to practices and games while still completing school work.